FondazioneBASSIRI

THE BASSIRI FOUNDATION

OBJECTIVES: SAFEGUARDING, PROMOTION AND DISSEMINATION OF THE ART OF BIZHAN BASSIRI AND OF CULTURE THROUGH AN ORIGINAL PROGRAMME FOR NEW SUPPORTERS

The recently established **BASSIRI FOUNDATION** is now reality. Officially created in July 2020 at the initiative of Bizhan Bassiri himself and of Camilla Cionini Visani, the Foundation aims to manage, conserve, and diffuse awareness of Bassiri's work as well as acting as a body and point of reference in the promotion of art in general. It intends to be an active, vibrant, and contemporary foundation. A reality making a dynamic contribution to society also by organizing education and training activities, and running art schools and workshops, both for teachers and students involved in study and research, as well as in collaboration with other cultural and scientific institutions, and with museums in Italy and abroad.

The initial assets of the Foundation comprise a nucleus of works by Bizhan Bassiri, donated by the artist. The fund comprises thirty-two works of art that will be conserved by the Foundation, which will also be responsible for their exhibition. Intended exclusively for a permanent collection, the thirty-two works may not be sold. The Foundation has ownership of the works as intellectual property and their images may not be used without its permission.

The Bassiri Foundation is guided by a Board of Directors with twelve members who are leading figures from the Italian and international cultural scene, presided over by **Bizhan Bassiri**, with the vice-presidency and direction of **Camilla Cionini Visani**. The members are: **Bruno Corà**, **Lorenzo Bini Smaghi**, **Elena Di Giovanni**, **Gianluca Comin**, **Claudio Pesci**, **Diego Masella**, **Catia Tomasetti**, **Gohar Homayounpour**, **Maria Letizia Magaldi** and **Rosalba Veltri**. The Auditor is **Antonio Venturini**. The Foundation has also equipped itself with a Scientific Committee whose members are **Bruno Corà** (President), **Michelle Coudray**, **Thierry Dufrêne**, **Lars Kærulf Møller** and **Nicola Sani**, people highly regarded in either the art or scientific world and will provide consultancy in the various spheres of activity of the Foundation.

HOW TO BECOME A FRIEND OF THE BASSIRI FOUNDATION

One of the first initiatives of the Bassiri Foundation was to promote an original benefit programme called **Friends of the Bassiri Foundation** ("Amici della Fondazione Bassiri") intended for its supporters with the aim of actively involving as many sponsors as possible in the Foundation's activities. More than just benefits, this programme will help to build an exclusive, personalized relationship with everyone supporting its mission and its international vocation aimed at promoting art culture and opportunities for contemporary art in the coming millennium. These include the organization of an annual event, an exchange of ideas and proposals for new cultural initiatives as well as up-to-date information on the Foundation's activities by means of a dedicated newsletter keeping Friends of the Foundation posted on its events and aims.

Those joining the benefit programme will receive an exclusive art folder with 6 photographic images with pencil interventions by the artist. The single run will comprise 150 exemplars – 50 Arab, 50 Persian, and 50 Roman numerals – depicting the work *Tapesh: The Golden Reserve of Magmatic Thought* exhibited in 2017 in the Iran Pavilion – where he was the sole artist exhibiting – at the 57th Venice Biennale.

The membership fee (€ 3,000) entitles members to be included among the Friends of the Foundation, a way to share the cultural, artistic, and poetic motivations underpinning the work of Bizhan Bassiri, becoming part of a wider community with a steadfast belief in given values.

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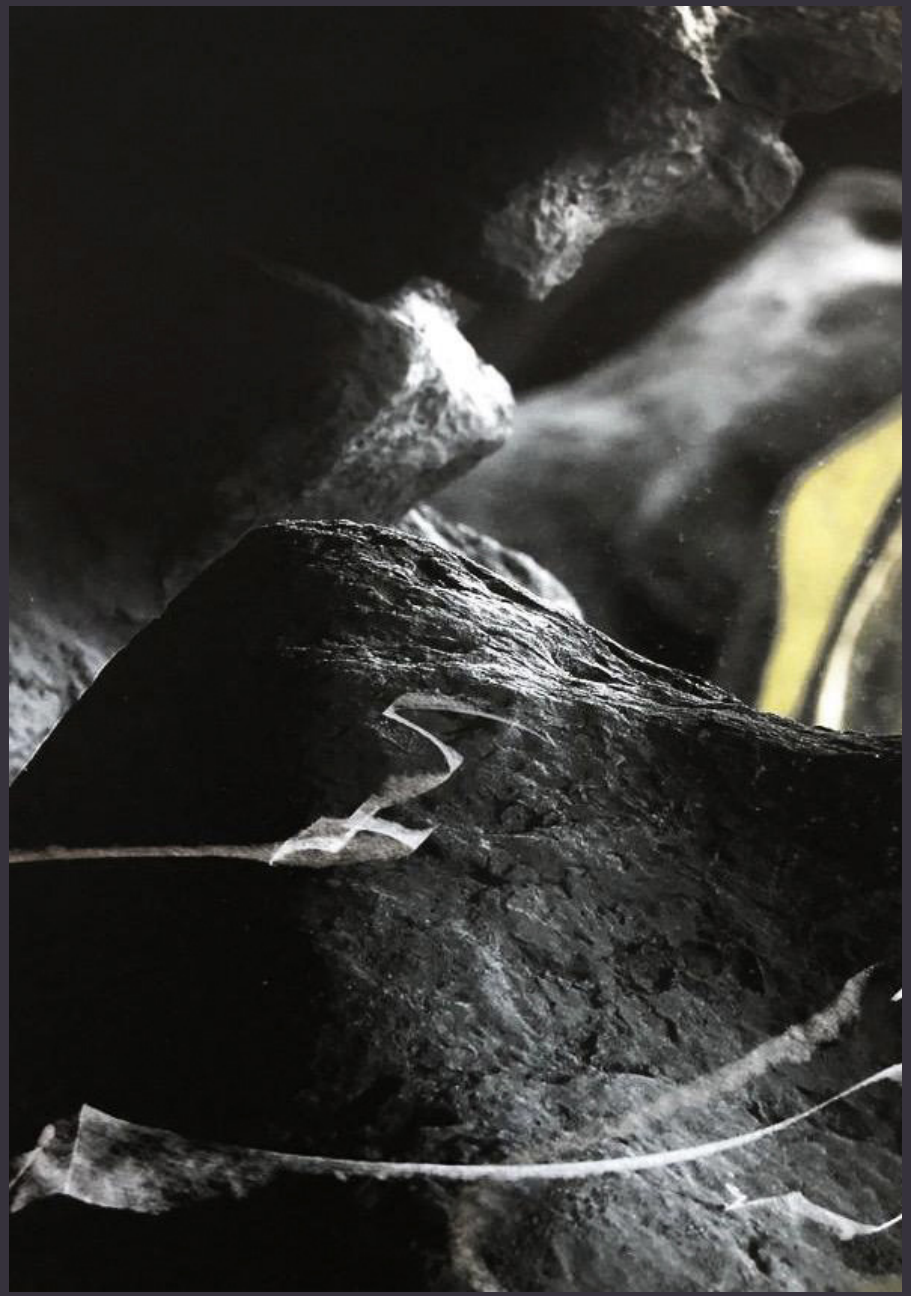
Tapesh. The Golden Reserve of Magmatic Thought

6 plates, fine art prints
on Hahnemühle Photo Rag 100% cotton 300 gsm.
with pencil interventions by the artist

Contained in a folder measuring 50 x 86.3 x 2.5 cm

150 exemplars
(50 Arab, 50 Persian, and 50 Roman numerals)



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